

# Richard Boneski III

[richardboneski.com](http://richardboneski.com)

[linkedin.com/in/richardboneskiiii](https://www.linkedin.com/in/richardboneskiiii)

**Goal:** To utilize my skills in marketing and creativity to drive engagement and craft a compelling brand identity.

## Education:

### Washington State University Vancouver

*B.A. in Digital Technology and Culture*

*Minor in Film Studies*

Summa Cum Laude

Graduated 2019

## Technical Skills:

- **Mastered:** Illustrator (Design, Composition), Photoshop (Photo editing, Digital drawing), Photography (Camera operation), Videography (Camera operation), Premiere (Video and Audio editing).
- **Other Tools:** Pre & Post Press (Print layouts, Physical media), HTML5 & WordPress (Web design), Maya & Blender 3D (3D modeling and animation), After Effects (2D compositing and animation), Google/Office (Spreadsheets, File management).

## Personal Skills:

- Creative
- Organized
- Detail-oriented
- Team player
- Fast learner
- Positive attitude
- Clear communication
- Time management
- Problem-solving
- Welcomes criticism

## Interests

**Drawing** story-driven cartoons

**Learning** new creative skills

**Watching** innovative movies

**Thrifting** with my wife

## Professional Experience (8 yrs.)

### Graphic & Motion Designer | Ryonet

8/2023- Current

- Produce weekly video content (short and long form) to support screen printing advertisements.
- Execute marketing campaigns and ensure cohesive brand messaging site-wide.
- Collaborate with team members to maintain brand consistency and effective communication.

### Graphic Production Coord. | Corwin Bevco. / PepsiCo

11/2019 - 8/2023

- Designed original print advertisements, adapting to market trends and consumer preferences.
- Managed digital content creation and ensured timely project completion.
- Developed monthly product guides and coordinated with vendors for successful advertisement execution.

### Marketing Director | WSUV Salmon Creek Journal

2018 & 2019 Issues

9/2017 - 5/2019

- Constructed social media campaigns and crafted visually appealing graphical ads.
- Led marketing initiatives for annual literary publications showcasing student and faculty art.

## Other Experience:

### Business/Non-Profit Documentaries

- Hidden River Roasters: Showcased ethical coffee production and unique atmosphere.
- Fofi Thrift Store: Highlighted the mission and challenges of a small thrift store.
- Revolt Coffee: Illustrated motivational stories tied to the brand's vision.

### Contract Animator | Clark County Historical Museum

App that guides visitors of Vancouver, WA through 12 historical sites using various media experiences.