

Isabella Guetter

Project Management
Social Media
Management Social
Media Analytics

Email:

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Cell: 360-607-3427

Portfolio:

isabellaguetter.com

Technical Skills

Master

- ❖ Adobe Illustrator
- ❖ Adobe Photoshop
- ❖ Basecamp
- ❖ Hootsuite
- ❖ Slack

Proficient

- ❖ Adobe After Effects
- ❖ Adobe Premiere
- ❖ Audacity
- ❖ HTML5
- ❖ CSS

Essential Skills

- ❖ Team Management
- ❖ Problem Solving
- ❖ Multi-tasking
- ❖ Public Speaking

Hobbies

- ❖ Costume Creation
- ❖ Story Building
- ❖ Modeling

Education

B.A. in Digital Technology & Culture and a B.S. in Social Sciences

- ❖ Washington State University Vancouver
- ❖ Graduated in Winter 2019

Google Adwords Certification

Hootsuite Certification

Professional Experience

VanParks Visions App: *Vancouver Parks At Your Fingertips* (Fall 2019), Leader of the Promotions Team

A mobile app that uses augmented reality to envision two upcoming Vancouver, WA city parks

- ❖ Managed & Organized Team Members and work
- ❖ Created a Social Media Calendar & Content for the City of Vancouver
- ❖ Kept Projects and Deadlines Organized

Eduardo Kac Brand Book (Spring 2019), Leader of the Promotions Team

A guideline outlining changes to artist Eduardo Kac's website and social media

- ❖ Managed a Team
- ❖ Created a Social Media Plan
- ❖ Optimized Search Engine Organization

Other Professional Experience

The Puffin Cafe, Washougal WA (2013 - Present), Assistant Manager & Bookkeeper

- ❖ Managed Servers & Main Restaurant Floor
- ❖ Accounting & Organization of Paperwork, Data Entry

Kumoricon, Portland OR (2015 - Present), Cosplay Chess Coordinator

- ❖ Convention Event Management
- ❖ Planned Event Presentations & Managed Professional Equipment

Walk & Knock Food Drive, Clark County WA (Fall 2019 - Present), Social Media Coordinator

- ❖ Created a Social Media Calendar
- ❖ Designed Posts For All Social Media Channels
- ❖ Scheduled Posts Through Hootsuite

